

The Study Group Affiliate Program: FAQs

If you have a website and want to earn commissions for promoting Study Group products on your site, join our affiliate program powered by Affiliate Shop.

Joining Our Affiliate Sales Channel

What is an affiliate program?

An affiliate program allows you to place links to our products on your Web site. By placing these links, visitors to your site have the opportunity to purchase products. If a product is purchased through your Web site, we pay you a commission for each sale where we have received payment.

What are the benefits of becoming an affiliate?

There are many benefits to becoming an affiliate!

- Adding value to your site by offering products and services that make your site more interesting and informative
- Earning commissions - building a revenue-generating business model for your site
- Attracting repeat visitors to your site by offering products and services from one of the Internet's leading sites for International Students
- Building credibility for your site through marketing partnerships with one of the Internets leading educational establishments for International Students.

Does it cost me anything to become an affiliate?

No! It's absolutely free to join our affiliate program. There is no charge to apply and there is no minimum sales requirement.

Can a Web site outside the United Kingdom be an affiliate?

Yes. We welcome affiliates from anywhere in the world.

I operate more than one Web site. Can I still be an affiliate?

Yes. You can have multiple sites as an affiliate. You can have one affiliate account with us that will include all of your sites. You can track the progress of each of your sites separately and be paid with a single commission payment to your Paypal Account..

How do I sign up?

First, you must read and accept our Affiliate Agreement. Then, you complete our online application form. After your application is submitted, we will contact you to let you know if you've been accepted as an affiliate, and we will provide you with information on how to get started.

How does the program work?

An affiliate program allows you to make money by referring customers to our Web site. You do this by placing links on your site. Every time you refer a customer to us and that customer makes an enquiry or books a course and arrives (having paid) you earn a commission. The commission breakdown is as follows:

| | |
|------------------|---------|
| Per Enquiry* | £0.10p |
| Per Booking** | £50.00 |
| Per Enrolment*** | £250.00 |

Is my Web site eligible to become an affiliate?

Most sites will qualify to participate in the program. Anyone may submit an application, but we do reserve the right to refuse membership to a site or revoke a site's membership at any time if we deem that it contains objectionable material.

What are my responsibilities as an affiliate?

The only thing you are responsible for is using the Affiliate Shop Account Manager to create and place links on your site. We handle everything else.

What are your responsibilities?

We will provide you with the tools and support you need to maximise sales through your site. We also handle student bookings, arrivals, and billing for all students you refer to us.

I don't have a Web site. Can I still apply?

Unfortunately, no. In order for us to accept you as an affiliate, we must be able to view your Web site.

What if I operate more than one Web site?

You can have multiple sites under one affiliate account. You can create links specifically for each site and generate separate reports for each site. You will receive one commission payment for all sites.

How do I change my account information?

Once you have been accepted as an affiliate, you will be given access to Affiliate Shop's Account Manager. Your account information can be modified through the Account Manager.

Will becoming an affiliate increase traffic to my site?

Our affiliate program is a revenue-sharing program. It is not designed to help you increase traffic to your site; however, it enhances your site with content, so your user return rate may be higher.

Setting Up Links

How do I create links?

The Affiliate Shop's Account Manager will allow you to browse and access our links. You will have to copy and paste the generated HTML into your website.

Where should I place the links on my site?

You should place links where they are easy for your site visitors to find, such as your home page. Some areas you may want to place your links include your home page, your navigation bar, and any other traffic areas. If you place the links in an easily accessible location on your site, your visitors will be more likely to make a purchase.

How often should I update my links?

You should update links to our products frequently. We are constantly adding new products, so you should create new links that fit the interests of your visitors.

Can I use your content on my site?

With our prior written consent you can use text and graphics from our site.

Tracking, Payment and Reporting

How much can I earn?

We can't predict how much you will earn. It all depends on the links you place on your site and how many visitors you have.

How do I know how much commission I've earned?

Through the Affiliate Shop's Account Manager, you can access reports, which are updated daily, that provide information on impressions, click throughs, enquiries, bookings, and commissions earned.

What about if a student cancels their booking?

If a student cancels their booking for a refund, or if credit card charges are reversed due to a dispute or credit card fraud, your account will be debited for any commission earned on that transaction.

How can I monitor my sales?

You can monitor your sales by accessing reports as often as you like through the Affiliate Shop's Account Manager.

Who processes orders and handles customer service?

We do all of that for the customers that you refer to our site. All you have to do is place links on your site. We do the rest.

How will you know that the orders came from my site?

All links from your site to our site contain a unique identifier so that every time a user comes to us via your site, we know to credit you when a booking is made and payment received. The user must have cookies enabled.

How often can I run reports?

You can run reports daily if you wish. The Affiliate Shop's Account Manager is updated daily with the latest information about your site.

I operate more than one Web site. Can you track them separately but pay me with one commission payment?

Yes. You can have multiple sites under one affiliate account. You can create links and generate reports specifically for each site, but you will receive one commission payment for all of your sites. To set up an account with multiple sites, please contact us at affiliate@studygroup.com with the names and URLs of the additional sites.

- * Defined as any enquiry received via email using any of the contact forms available on the website.
- ** Defined as the receipt of an application by our International Admissions Centre (IAC) confirming that the student meets all eligibility criteria for the applied course.
- *** Defined as a student who arrives to attend the booked course and who has paid in full upon arrival.